

## **A decade of Transurfing® , the Italian experience**

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Reality Transurfing® is an original technique developed by the Russian writer and quantum physicist Vadim Zeland, useful for managing the events of our life.

Who is Vadim Zeland? Zeland is the author of the books on Transurfing®, we know very little about him because he is a very private person and hardly ever talks about himself. The only information we have is that he is Russian; he worked as a researcher in the field of quantum physics and computer science and then devoted himself to writing books. Zeland does not consider himself a guru or a spiritual master and does not believe he is the inventor of Transurfing® but reports that he has only retransmitted, through the writing of books, the contents of this "ancient knowledge".

Transurfing® arrived in Italy in 2009, when the editor Macro Edizioni published, for the first time in Italian, the very first volume of the Transurfing® trilogy: "Lo Spazio delle Varianti".

Our luck came from the meeting of Vadim Zeland with the Italian translator Vera Bani, we were lucky enough to find her on our path and had the opportunity to read in our language, very clearly explained, so many books on Transurfing®. Vera Bani's translations are very accurate and manage to tell the Transurfing in a very faithful way compared to the original language. We all feel we have sincerely would like to thank Vera for her precious contribution to promote Transurfing®, as well as for her dedication in supporting us during the training and knowledge of this discipline over the years.

In this résumé, I am reporting 12 years of Transurfing® in Italy.

I started to read Transurfing® about 11 years ago. In 2009, during a break from work, I spoke to a colleague about some extra-sensory manifestations of which I could not give a logical explanation. He suggested getting in contact with a psychologist who worked in Bari, Dr. Antonio Schiralli, who had told him about a movement very similar to the Law of Attraction and a new technique called "Transurfing".

After reading the books, once I understood the value and potential of Transurfing®, I decided to write an article for the Italian edition of the music magazine "Rolling Stone".

The topic was a little too *new age* and off target for that magazine, but the editor at the time was very interested and also courageous, so he agreed to publish an interview with the author and to tell, for the first time in the press, the Transurfing®.

However, when I asked the Macro Edizioni for a contact with the author, I was told that Vadim Zeland "was untraceable, he did not grant interviews, he did not particularly like journalists. There was no way of reaching it".

“Let's try, I apply Transurfing and I'm looking for a Zeland contact on the web. As if I went to the newsstand, simply to collect a copy of my newspaper,” I said. The followers of Transurfing know very well, what I mean by saying: "I go to the newsstand and pick up the newspaper".

I therefore applied one of the main rules of Transurfing®: when a "pendulum" appears, it is necessary to reduce importance. The action must be as simple as that of picking up the newspaper at the newsstand. Coordination of intention towards the positive manifestation of the event. Always.

When I looked for the author's contact details, I found it immediately, Zeland replied immediately expressing his willingness to give the interview and put me in contact with his Italian translator, Vera Giovanna Bani. Therefore, in April 2010, I made this beautiful and very long interview with the author.

Rolling Stone had thus launched Transurfing at the media level, on a very popular online magazine with a very wide target of readers. In Italy and in all the other branches in the world of the magazine, in other languages, other authors and lovers of the holistic world had become aware of the possibility of publishing alternative topics such as quantum physics and the law of attraction on Rolling Stone. Immediately after Zeland, in fact, I also had the opportunity to interview the authors of "The Secret" and "The Reconnection", to name a few. The articles published in Italian on Rolling Stone translated into English and Spanish and the magazine has extended, starting from the first article on Transurfing®, its target towards other more spiritual topics.

Reading the first two books I had the feeling of already knowing this "Knowing", I got some insights on how to apply this discipline as if it were a familiar, natural thing and in fact Transurfing® is, it transmits precisely these sensations to those who study it and understand how it works.

In the interview I did for Rolling Stone, Zeland stated precisely this: "People write that Transurfing is something that they themselves guess confusedly but that they cannot express in a clear way. I have done nothing but illustrate precisely those unconscious presentiments, those vague intuitions that many already grasped. These

vague perceptions and give an order. This is exactly what people like. People perceive this Knowledge as their Knowledge ».

An excerpt from the interview is on Vera Bani's "Russia Inedita" website ([www.russiainedita.it](http://www.russiainedita.it)).

As you will understand, Zeland described Transurfing® during the interview, anticipating a lot of information that would have been contained in the following books. One of the main concepts of the discipline is this: «Reality is one but each of us has our own single layer of reality. Common reality do not change. It is the layer of your world. With your thoughts you build a unique and individual version of your world».

The Transurfing® trilogy is of fundamental importance to understand the basics of this discipline, the first three books that we trainers recommend: "The Space of Variations", "The Rustle of the Morning Stars", "Forward in the Past" (published between 2009 and 2011). In these books, Zeland explains how reality manifests itself according to Transurfing and the rules to apply to manage this reality. The author narrates the technique through metaphors, in an understandable way. It may be difficult to understand some mechanisms and paradoxes, but we assure you that by rereading the texts several times and then with practice, everything becomes very simple.

Why was it so useful to study Transurfing® at that time? I think I can express what is the common thought of many people who read Transurfing at that time:

"After understanding your role in event management, when you understand that your thoughts can really compromise or change the course of events, through choices and action, then stop thinking negatively. Fears give way to determination and your projection of reality becomes ideal, concrete and enjoyable. The choice, for a transurfer, is always in the positive direction of events, in the manifestation of a beautiful and harmonious reality, even if this means making a choice in the direction different from the one imagined at first. Moreover, we do not know which path can lead us to our end”.

After the trilogy, Macro edizioni has published two other books enclosed in a box set: "The Rules of the Mirror" (published in 2012) in which Zeland tells of a "dual reality", defining the world as a mirror, where 'is the metaphysical space of thoughts and on the other the “space of variants”, the manifestation of reality.

The person, through their thoughts (ie the metaphysical part) reflects in reality the image of their world (the material aspect). To be clear, it is like when in the "Law of Attraction" it is explained, "Thoughts become our reality". What we pay more attention to, what we think about repeatedly, by 'analogy - attraction - energy quality' ends up manifesting itself in our daily reality.

Transurfing told all this in Russia many years before the spreading of book "The Secret" in America, so he anticipated the times by spreading a message about the manifestation of reality, through the intention contained in our thoughts (the external intention for Transurfing).

Following this, also published by Macro, a very demanding book was published that dealt with the theme of natural and raw food. Zeland, at the time, believed that raw food nutrition was fundamental to apply the discipline; essentially, he believed that every food should not be subjected to heat treatment to preserve what in TCM (Traditional Chinese Medicine), for example, is called "vital energy ". The title of the book: "Il Transurfing Vivo" (2012) published along with the cards: "The Tarot of the Space of Variations".

All the texts of Zeland were highly appreciated by the Italian community and Transurfing spread quickly on Facebook through very active pages and groups. A long-standing transfer, Graziano Bigli, founded the first Facebook group "transurfer" and the first chat on Facebook and in that period my collaboration with Macro Edizioni began, for which I edited most of the texts of the site <http://www.reality-transurfing.it/> as well as having written several articles that appeared on websites and print magazines such as 'Canale Formazione' and some newspapers.

Other transurfers who have spread this discipline from the beginning were Claudia Galli, who then wrote a book elaborating her own method and Nicola Saltarelli, a former surgeon who chose to orient her career path towards a more holistic and spiritual approach, in line with Transurfing. Nicola began its dissemination with meetings and seminars in 2011.

The contribution of the Italian community in the diffusion of Transurfing has been fundamental, also at the international level. Zeland himself wrote encouraging words and gratitude to the community present in Italy on his website, which was able to understand and apply Transurfing in the best possible way thanks to the publication of over 12 books translated by Vera Bani, the first Italian transurfer. His recognition of three Italian trainers and the Italian Transurfing Academy demonstrates his affection and gratitude towards the entire Italian community.

In 2013, a very important meeting took place for all transurfers: Vadim Zeland came to Italy, in April, to present his book in Milan (about 9 months before its release in Italy): "Hacking the Matrix", which at the time did not yet have a name in Italian. During the meeting, Zeland stated that the world had changed since the first books on Transurfing published and that therefore the way in which man interacted with the surrounding reality also changed.

With that book, Transurfing, we can say, has gone from a properly esoteric vision of the world to a holistic vision represented by the formula: "how we think - our

intention + how we feed - natural nutrition + how we move, exercise physical together with the Transurfing technique, they generate our VITAL STRENGTH ”.

If we observe a holistic lifestyle, we pay attention to the quality of our thoughts, the food we eat (preferring a natural diet) and if we exercise, we can apply Transurfing in the most appropriate way. We need to spend Energy in action!

During the meeting Zeland talked a lot about the Technogenic System, consisting of the technology we have such as satellite networks, computers and internet, smartphones, social networks, explaining that in that period a real "intoxication" began.

This is what he reported at the time:

«In a context of general computerization with the emergence of satellite television, internet, mobile telephony and ultimately social networks, what has come to be created is a powerful cascade of information. A powerful informational intoxication has begun ».

The society in which we lived would therefore have turned in a opposite direction of Transurfing, since it was incorporated into the System.

He reported during the meeting: "Try to compare modern man with the one who lived 1000 years ago when there were no newspapers, cinema, radio, television, internet, satellite television, social networks. Now it is a completely different situation. Modern man suffers from an addiction to information, not only that, but managing one's thoughts is a difficult process to carry out. Man struggles to stabilize the chaotic movements of his thoughts and to fix the flow in the direction he chooses ".

As you can read in the article I wrote at the time (on RioCarnival magazine) Zeland states how conditioning the system is on individuals and how, through socials, the system is able to capture the attention of all users and manipulate their behavior: «Connected to the network with all the electronic devices given to him by the system, always connected and ready to receive information from the network. Rather than being alert and aware, man must follow an uncertain path that will be shown to him in due course, with no guarantee that it is for his own good: by forming those conditioned reflexes necessary to respond in the right place and at the right time, with a mouse click, with a button, with a shopping cart or with an electoral bulletin. This is in summary the profile of the man who lives in the Technogenic System ".

On that time, this aspect of the conditioning of the “technogenic system” on individuals was important. Most of the transurfers of the time tried to spend the necessary time on Facebook to communicate something. Readers often avoided watching television and reading newspapers, in order not to succumb the system. I met transurfers who became raw foodists, others who cultivated the vegetable garden

and produced wines, cultivated the sprouts, purified the water with shungite. Some practiced martial arts, Tai Chi, Qi Gong. Zeland at the time was very rigid on the issue of social networks and mass media, very irremovable also on food, which had to be mainly raw food. This was difficult for the Italians, so tied to the culinary traditions of our country. Many, in fact, after the publication of that book suspended the practice of Transurfing, because they considered this philosophy of life - especially the raw food program - too difficult to follow and put into practice.

For this reason, in order to encourage transurfers to study the discipline, after the Milanese meeting with Zeland in May 2013, I decided to start the first seminars on transurfing in my city at a holistic center in Foggia and school of Shiatsu "Aura".

For 2 years, every week, in this holistic center in Foggia, I have held seminars on Transurfing and Holistic Disciplines. During the meetings, I anticipated the contents of the book (Unhinging the Technogenic System) released 9 months later.

In 2015, together with the local Us Acli (Unione Sportiva Acli – sezione provinciale) of Foggia, we founded a Transurfing Center based in Apulia, Italy. In that period I joined the European group of official Transurfing coaches present on the Vadim Zeland website, for the diffusion of Transurfing in Italian.

The Us Acli of Foggia have incorporated the holistic aspect of motor disciplines and recognized Transurfing as one of the possible training disciplines offered to its members, still in existence.

A very innovative and important contribution for both associations.

As Transurfing Coaches (trainer) endorsed by the author Zeland representing Europe we were initially four, besides me there was Fernando Branco for the English language, Olivier Masselot translator of the books in French, and Frank Sanchez for the Spanish language.

During this first period, in the summer of 2015, Zeland had just written a book, still unpublished in Italian, which he wanted to publish but there was no publisher available. Therefore, I offered to propose a media campaign to find a publisher or persuade Macro to publish the book again. After the promotion of the initiative on Facebook, Vadim Zeland and Vera Bani have allowed the Italian community to be able to read some chapters of this new work which was called: "The Projector" and Zeland has also written a long dedication for all fans, published on the Facebook page of the Centro Studi Transurfing.

Thanks to these media initiatives, the publishing house, with great amazement for all of us, decided to publish the book of "The Projector", opting for a different cover, so this allowed the book to be published and rapidly distributed.

This text was very important for transurfers as it pushed the reader to become an active part in the creative process of imagination and realization of reality. “The Projector” presented as a diary-book in which to write the way in which each of us wishes to realize his own reality. The reader thus becomes the protagonist in the co-creation process and this allows him to understand Transurfing.

During the summer of 2015, in Foggia, my colleague, expert in Holistic Arts Lucia Valente, and I held a Holistic Day: the "Transurfing Day and Holistic Arts" during which we dealt with themes ranging from Transurfing to Traditional Medicine Chinese, to natural nutrition, Qi Gong, with a theoretical and a practical part through real experiential holistic workshops (Watch here an interview released for a local TV: <https://www.studio9tv.com/5988-transurfing-day-and-holistic-arts-in-foggia>).

Transurfing, meanwhile, was spreading more and more in the media and on social networks.

After that summer, Macro decided to publish a collection of all the principles of the technique, Vera Bani almost defined it as a “Bignami” of Transurfing, the book: “Transurfing in 78 days”.

A useful text for beginners, pleasant to read and very explanatory.

Over the years, coaching for Transurfing has established itself more and more in Italy, to the point of becoming a reality in great demand also imitated by various people on social media and on YouTube. Zeland has thus decided to better define the figure of the official coach, extending the possibility of teaching Transurfing to other qualified professionals in Europe, in the Arab countries, up to the United States. The Italian coaches thus became three.

For the teaching of Transurfing in Italian, Zeland has included in the official coaches in addition to me, the professional coach Primo Pierantozzi, very active in northern and central Italy who has organized several and accurate meetings and seminars on Transurfing and the director of the Popular University “Giordano Bruno”, Adele Lamonica, psychoanalyst and founder of the Italian Transurfing Academy based in Rome and on the online platform, which structured the basic and advanced level official training by holding several courses on Transurfing. All three of us decided, in common agreement, to meet in the Italian Academy to teach and spread Transurfing in Italian both online and face-to-face, when possible in the various locations.

In the meantime, Transurfing has changed publishing house in Italy, passing from Macro Edizioni to OM Edizioni, which has published the latest and revolutionary books on Transurfing: “Tafti the Princess” and “What Tafti didn't say”.

The texts can be purchased here:

<https://www.omedizioni.it/catalogsearch/result/?q=transurfing>

As Italian Transurfing trainer, with Adele and Primo, we have already held meetings on the Zoom platform, introducing Transurfing, and then the International Transurfing Day that you can review on our channels whenever you want.

Our goal is to spread and teach Transurfing in Italian, with love and gratitude, as a sign of gratitude to Vadim Zeland and Vera Bani who have so far divulged it with devotion and continue to do so through the precious books in Italian and in other available languages. Transurfing has now become a reality known and appreciated all over the world.

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