



# LIFE20 GIE FR 282 - RE-PLAN CITY LIFE

**RElevant Audience Plan Leading to Awareness Network for Circular Economy Use of Recycled TYre materials in city LIFE**

## Workshop

### RECYCLED MATERIALS and PUBLIC WORKS: HOW TO REDUCE THE GAP

**RE-PLAN CITY LIFE** project aims to increase awareness on the use of Recycled Tyre Materials (RTMs), promote environmentally friendly behaviors in urban communities, stimulate the adoption of Circular Economy best practices, and create further opportunities of cooperation and implementation through new projects.

**Date:** 20 November 2024

**Venue:** h.10.30 – 16.00  
**ITeC - Institut de Tecnologia de la Construcció**  
Carrer de Wellington, 19, Sant Martí, 08018 Barcelona, Spain

**On site visit:** h. 17.00 – 18.30:  
**Eurofitness Can Dragó Sports Center**  
**EUNCET Business School, Universitat Politècnica de Catalunya**

The workshop will illustrate the tools put in place by the project to stimulate a stronger engagement from the Public Authorities to adopt best practices and Green Procurement. **The workshop, is free and open to anyone** interested and offers a unique opportunity of discussion and interaction with relevant Stakeholders.

The aim of the Workshop is to provide a lively forum of Stakeholders to:

- Analyze the obstacle that has been identified
- Present the tools that are being designed to overcome such obstacles
- Propose and discuss about suitable strategies to engage Public Administrations
- Identify possible synergies among EU projects and programs and enhance cooperation
- Create the basis for new projects

The full information about the event is available on the [website](#)

✓ Click [here](#) for to register!

More info at [info@re-plancitylife.eu](mailto:info@re-plancitylife.eu)

See you in Barcelona!