



LIFE20 GIE FR 282 - RE-PLAN CITY LIFE

RElevant Audience Plan Leading to Awareness Network for Circular Economy Use of Recycled TYre materials in city LIFE

Workshop

RECYCLED MATERIALS and PUBLIC WORKS: HOW TO REDUCE THE GAP

Today, **55%** of the world's population lives in urban areas, a proportion that is expected to increase to 68% by 2050. This trend is not only growing but also accelerating.

This condition is posing ever increasing pressure on many different issues related to urban context, such as waste recycling, pollution, housing, mobility and transport infrastructures, quality of life, just mention a few, to which Public Authorities are laying great attention trying to respond to raising demands from the population.

The EU Commission is facing them through different strategic actions and programs. One of these is the **Urban Agenda for the EU** which addresses problems cities are facing by setting up Partnerships between the Commission, EU organisations, national governments, city authorities and other stakeholders such as non-governmental organisations.

Other programs such as the **European Urban Initiative**, the **Intelligent Cities Challenge Initiative**, and the **Circular Cities and Regions Initiative** will provide key assistance to cities. The **European Circular Economy Stakeholder Platform** will continue to be the place for stakeholders to exchange information.

The Commission is working together with cities to ensure a good quality of life. See how the Commission helps cities to grow sustainably through sharing of knowledge, funding, and other urban policies and initiatives.

Several EU funds offer support to cities, including advice on implementation. Different EU program offers support and funds to address above issues: InvestEU Fund, European Structural and Investment Fund, **Horizon Europe, Urban Initiative Actions, Invest EU Portal, URBACT, URBIS, Interreg, LIFE.**

Under LIFE program **ETRA** with the support of 12 partners is carrying on the project RE-PLAN CITY LIFE trying respond to some of above issues.

RE-PLAN CITY LIFE project aims to increase awareness on the use of Recycled Tyre Materials (RTMs), promote environmentally friendly behaviors in urban communities, stimulate the adoption of Circular Economy best practices, and create further opportunities of cooperation and implementation through new projects.

The workshop will illustrate the tools put in place by the project to stimulate a stronger engagement from the Public Authorities to adopt best practices and Green Procurement. **The workshop, is free and open to anyone** interested and offers a unique opportunity of discussion and interaction with relevant Stakeholders.

The aim of the Workshop is to provide a lively forum of Stakeholders to:

- analyse the obstacle that has been identified



- present the tools that are being designed to overcome such obstacles
- propose and discuss about suitable strategies to engage Public Administrations
- Identify possible synergies among EU projects and programs and enhance cooperation
- Create the basis for new projects

AGENDA

<u>Wednesday, 20th November 2024</u>		
10.30 – 11.00	Welcome Coffee and Registration	
11.00 – 11.15	Introduction: objectives of the meeting and presentation of the agenda	Ettore Musacchi Project Coordinator
11.15 -11.30	Rubberised Asphalt what is the situation in Europe between myths and reality	Ir. Costis Keridis, KERIDIS – WG1
11.30 – 11.45	Steel Fibers in Concrete mix: from the innovation to market	Ricardo Ayala, FlexoFibers – WG2
11.45 – 12.00	Infill materials for Artificial Turf – Many good reasons to keep using it	Bruno Marabotto, ETRA – WG3
12.00 – 14.00	Round table discussion with Stakeholders: How to overcome the obstacles some direct experiences and show cases, the role of Replan project	Sabina Nicolella, Fondazione Ecosistemi coordinates interventions from All Attendees
14.00 – 15.00	Lunch	
15.00 – 15.45	Tools developed by the project and suggestions for new ones	José Lucas, ITeC
15.45 – 16.00	Closing remarks	Ettore Musacchi
<i>Moving by metro to Can Dragó</i>		
17.00 – 18.30	On site visit: Eurofitness Can Dragó Sports Center EUNCET Business School, Universitat Politècnica de Catalunya	Joze Jensterle, IASLIM

The presentation is in English. The Round Table discussion in English and Spanish

See You in Barcelona!