Sell your Exclusive Products in Italy

WITHOUT CREATING AN EXPORT MARKETING DEPARTMENT.

Join **Exporteria Community** and you will have the tools to be able to sell your products in Italy. What are you waiting for? Be the change you want to see in the world.

community@exporteria.it

exporteria

GLOBAL SERVICE PARTNER

It is time for your Enterprise to reach the people of Italy.

Exporteria Community is the opportunity offered by Exporteria to join an important community made up of professionals who will guide you through the complicated world of exporting to internationalize your product in Italy.

The goal of **Exporteria Community** is to allow foreign entrepreneurs to participate in a series of business operations that can find outlet in the distribution of their products in Italy.

Exporteria Community offers all the tools to be able to operate with absolute peace of mind.

Exporteria Community offers you the strategy to reach millions of potential Italian customers.

Who says only big companies sell products abroad?

Nothing is further from the truth! There are also large companies in the huge export fair, but most are small and medium-sized enterprises and micro enterprises that have their strength in particularity and specialization.

From clothing to food, from accessories to wellness, all these and more represent an invaluable resource for the Italian market.

If you have a business in food and beverage, cosmetics, nutraceuticals, nutritional supplements, textiles, fashion, giftware, etc., perhaps you have already thought about selling in Italy.

Maybe you already have a particular strategy in mind to expand your market, or you want to test the waters on whether to target Italy.

If the idea inspires you, but you don't know Italian well, you don't want to incur the expense of going around Italy looking for qualified buyers to negotiate with, you don't know how to set up a sales network to represent your products, you wouldn't know how to open a storage warehouse for your goods, etc...

...then Exporteria is the opportunity you have been waiting for a very long time.

YOU NO LONGER HAVE TO SEARCH FOR BUYERS AROUND THE WORLD.

With Exporteria it is the Buyers who are looking for you.

Unlike other trade channels, the buyers we deal with are attracted not necessarily by price, but by the quality of the information and the guarantees they can see in the manufacturing company and especially in the possibility of its development with targeted advertising marketing operations.

Product quality and image are the initial parameters that stimulate the purchasing policies of a product. Today, communication on social media is as important as positive feedback from distribution in other states.

Who are the Buyers you can meet?

RETAILER

Retailers are Italian businesses that sell to retailers, such as a bar, fashion store, hair salon, perfumery, etc.

LARGE-SCALE RETAIL TRADE

The largest supermarket chains in Italy are constantly looking for original products. The important economic/ commercial relationship with the U.S. undoubtedly favors this requirement.

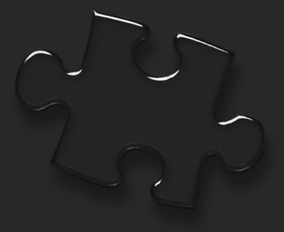
WHOLESALERS OR DISTRIBUTORS

Wholesalers buy products , often with the most competitive price, for resale to their customers. They are always looking for original and special products in order to dismay the competition.

EXPORTERIA SERVICES

The things you won't have to worry about.

With **Exporteria Community** and the many Italian partnerships, your business will have the opportunity to access a range of exclusive services that solve most of the obstacles for those doing exports or wanting to start doing them.



1

YOU DON'T HAVE TO WORRY ABOUT KNOWING THE ITALIAN LANGUAGE.

Italy is our homeland, and all salespeople are native speakers.

2

YOU WON'T HAVE A HARD TIME SHOWING UP.

By becoming an **Exporteria Community** group company, you will have access to a wide range of privileges that will put your flagship products on the map compared to companies that are not structured to internationalize.

3

YOU DON'T HAVE TO THINK ABOUT ANYTHING.

We take care of everything. Arrange visits for product presentation to buyers, negotiate on price lists, prepare the necessary documentation for export, ship the goods, etc...

"My products are a bit peculiar. Is there a chance for me as well?"

HERE ARE THE MOST POPULAR PRODUCT CATEGORIES BY OUR BUYERS.

FOOD AND BEVERAGE

The food and beverage sector is one of the most active. Among the most popular American products in Italy: soft drinks, snacks, juices, etc...

FASHION

The fashion industry is strongly driving Italy. Italians have always been attracted to the notoriety and prestige of Made in US status. The goods most in demand by our buyers include clothing, women's, men's and children's footwear and accessories in addition to sportswear.

COSMETICS AND MAKEUP

The world of cosmetics and makeup in Italy is very heartfelt. Numerous beauty product chains have U.S.-branded products in them. But there is still room for growth for those companies that will be able to distinguish themselves through marketing.

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"My company is not among them, can I still sell abroad?"

There is definitely room for you too.

Whether you intend to sell directly through our services or build a multichannel strategy, the most important thing for your success is to follow the right strategy.

The Italian market has its own commercial dynamics and "tastes," we have to work as a team to offer our interlocutors an original product with appealing marketing, present on all social platforms and with a fair price.

Dozens of opportunities are available through **Exporteria Community**.

You can request more information by emailing us.

What are you waiting for?

EXPORTERIA CONSULTING

An important tool for foreign enterprises.

Exporteria's consultancy is the main way to land with your Enterprise in Italy.

The purpose is to enable foreign manufacturing companies to open up to the enormous opportunities for international trade in Italy, with the best chance of success.

To this end, we provide Exporteria Community's partner companies with our expertise, our know-how, with access to a range of advanced services to maximize the visibility and sales of products in Italy.

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