



in French Riviera

<https://www.jircup.com/riding-experience>

Multi-channel Brand experience

- ... is solutions focused*
- ... is experience driven*
- ... is passion bases*
- ... is authentic*
- ... is emotive content*

- *Consumer & relationship event*
- *Sponsorship activations*
- *Campaign runs across social, digital and events*



Reserved for three people

The bikes will be shared among the participants

Breakfast, lunch, coffee, snacks and a photo shoot are included

Monte Carlo to:

1. Juan les Pins, Cannes and beach time - € 350 per 100 km
2. Breil sur Roya for rafting, and canoeing - € 400 per 100 km
3. Vallée des Merveilles discovering the nature - € 400 per 160 km
4. Col de Tende for horse riding - € 500 per 170 km

There is a gift for all participants