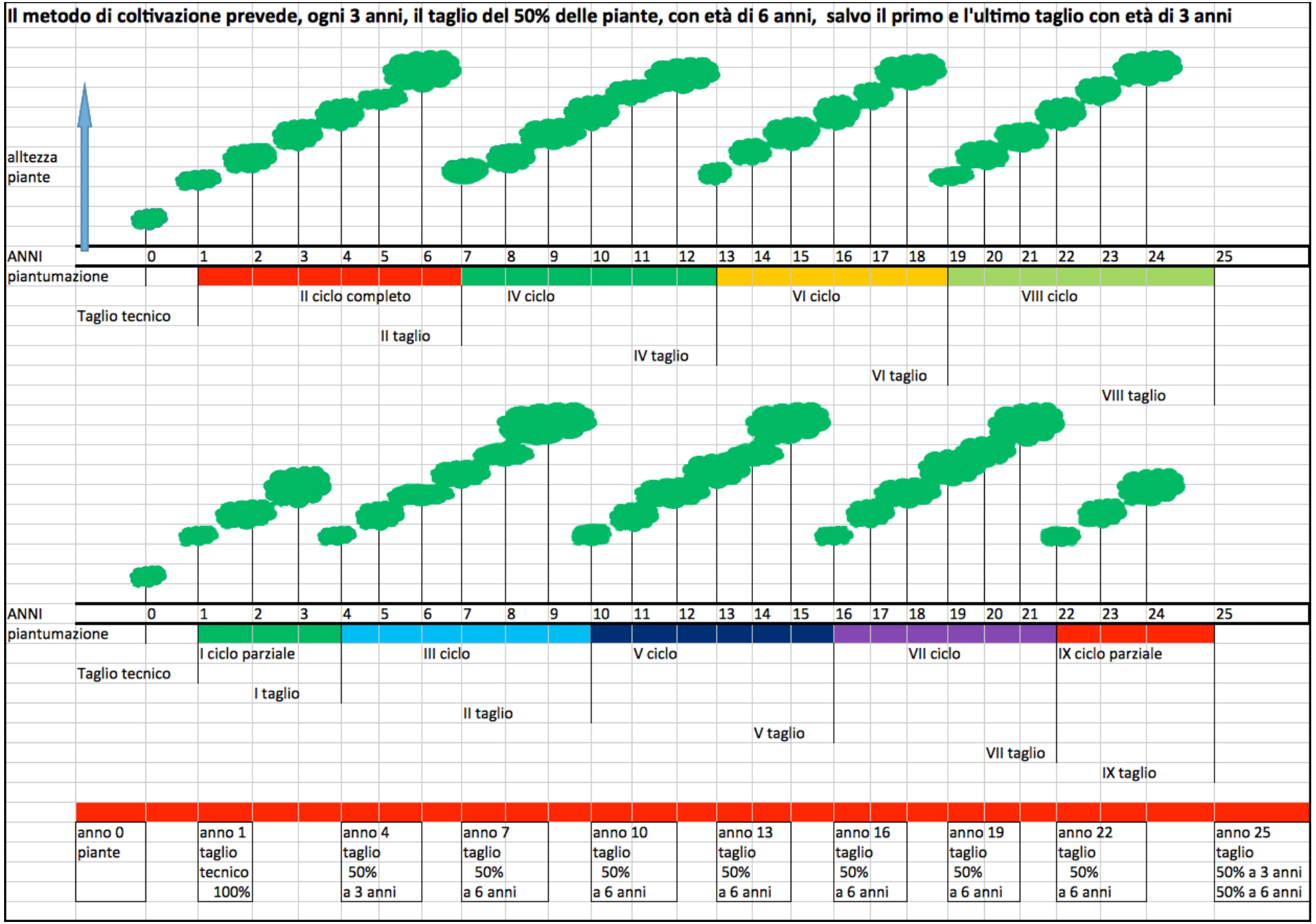www.paulowniawow.it