



Europe for Citizens' Programme

ACTION 1 - Measure 1.2. Thematic networking of Twinned Towns

“TERRA MIRABILIS -Environmental and Territorial Protection PROJECT” – 3rd European Conference

<http://www.terramirabilis.eu/>

25th – 26th – 27th May 2013
Piazza Statuto - Casalborgone (Torino)
Conference room - Main Hall - Casalborgone Castle

Working language: English

I° Day -25th May – SATURDAY

H 15.20: Registration of the participants

H 15:30: Opening Conference - **Session 1: “Landscape protection and management. European cultural heritage and cultural historical environments”**
(afternoon: from 15.30 to 19.30h)

Chairman: Arrigo Cigna

Opening of the Conference – WELCOME CEREMONY - Institutional Greetings by the Mayor of Casalborgone, Francesco Cavallero, and the Scientific Coordinator of the Conference, Paolo Sassone. Welcome speeches.

H16:15: Interventions and speeches about Session 1's issues:

- Marco De Vecchi –“Study of land-use changes and their effects on landscape of Monferrato territory (Piedmont - Italy) applying a new multidisciplinary approach: the role of the landscape observatories for the bottom-up protection” - University of Torino – Referent Landscape Observatory for Monferrato and Asti areas – Italy

LOCAL ORGANISER – Comune di CASALBORGONE - Piazza Bruna n.14 - 10020 CASALBORGONE - Italy
Tel. +39 011-9174302 - Fax +39 011-9185007 <http://www.comune.casalborgone.to.it>
Scientific Coordinator of the Conference: Paolo Sassone

EXECUTIVE BOARD OF THE CONFERENCES – eConsulenza Agency – Torino – Italy- Tel: +39 393 7231965
Fax: +39 011 19837024 – Email - europrogettazione@econsulenza.com

- Guntars Zernis – "Landscape protection and management. Cultural heritage and historical environment in Vecpiebalga" - Lawyer - Latvia

- Mărginean-Bota Claudiu - "Landscape protection and management" - Geography teacher Cugir local Municipality – Romania

Pause – coffee break

- Jeffrey Sammut – "Farming and its' effects on landscaping in a Natura 2000 site" - Teacher at Mellieha Primary School - Mellieha City Council – Malta

- Sammy Vella – "Incorporating Maltese Landscape and Environment in our Development Formula: a biodynamic strategy for sustainable growth" - Agronomist and Environmentalist - Mellieha City Council – Malta

- Franco Olivero – "Italian landscape protection: a continuous succession of light and shadows"– Architect – President Landscape Commission of Casalborgone – Italy

- Roberto Sindaco - "www.boscgrand.eu, a new website to discover Casalborgone environmental and landscape heritages" – Naturalist – Casalborgone – Italy

- Renato Bruno – "Forests management promoting landscape protection" - AIB association – Italy

H 19:10: Amos Giardino – "The beginning of the Terra Mirabilis Project" – past Casalborgone Mayor - Italy

H 19:20: questions & answers

H 19:30: closing 1st Session.

II° Day -26th May – SUNDAY

Conference - **Session 2: "European sustainable cities and towns"**

(morning - from 9.00 to 13.00h)

Chairman: Arrigo Cigna

H 9:00: Speeches by:

- Guido Montanari – "Slow architecture versus global architecture. Torino from one company town to event city" – Professor of History of contemporary Architecture - Politecnico of Torino - Italy

- Rita Merca - "What makes a town attractive to invest, work and live in? The good practice of the BSR programme project . Transforming rural regions by launching scenarios, new narratives and attractive urban design - Project coordinator - Vecpiebalga Municipality – Latvia

- Ana-Maria Stoian + Anamaria Haneş - "Step by step to an European sustainable town" - Projects coordinators Cugir local Municipality - Romania

Pause – coffee break

-Arrigo Cigna – "Historical traditions: the "Abbadia" of Casalborgone" – Member Casalborgone Abbadia Association - Casalborgone - Italy

LOCAL ORGANISER – Comune di CASALBORGONE - Piazza Bruna n.14 - 10020 CASALBORGONE - Italy

Tel. +39 011-9174302 - Fax +39 011-9185007 <http://www.comune.casalborgone.to.it>

Scientific Coordinator of the Conference: Paolo Sassone

EXECUTIVE BOARD OF THE CONFERENCES – eConsulenza Agency – Torino – Italy- Tel: +39 393 7231965

Fax: +39 011 19837024 – Email - europrogettazione@econsulenza.com

-Veronica Farrugia – “Building a sustainable localised rural economy by recovering a sense of community” - Education and Marketing Officer at Koperattiva Rurali Manikata - Mellieha City Council - Malta

-Roberto Moncalvo - "The transition of local systems: the relationship between city - countryside" – Referent COLDIRETTI TORINO - Italy

H 11:45: debate – questions & answers

H 12:00: Institutional “space”.

Greetings from Fabrizio Conrado, Vice Mayor of Casalborgone – Italy

Greetings from Italian local and national Institutions and territorial Representatives.

(Antonio Saitta, President of the Province of Torino, has been invited).

Awards to local agricultural producers of Casalborgone.

H 13:00: closing 2nd Session.

III° Day -27th May – MONDAY

Conference - **Session 3: “Future perspectives for our territories. Closing Conferences' cycle about Environmental and Territorial Protection.**

Discussion of possible jointed future European projects.”

(morning - from 9.00 to 13.00h)

Chairman: Arrigo Cigna

H 9:00: Speech by Osvaldo Ferrero – “The enhancement of landscape at Piedmont Regional level” Referent Landscape Management and Enhancement Department - Regione Piemonte - Italy

H 09:30: ROUND TABLE – “Terra Mirabilis: Future projects and perspectives” at the presence of the 4 municipalities participating the project. Presentation of new initiatives and ideas:

- Adrian Ovidiu Teban – Mayor of Cugir - Romania
- Clayton Bartolo – Vice Mayor of Mellieħa Local Council - Malta
- Ella Frivalde Andersone – Mayor of Vecpiebalga Municipality - Latvia
- Lelde Burdaja - “The future projects and perspectives” - Project manager Vecpiebalga Municipality - Latvia
- Speeches by pupils of the local school “SCUOLA MEDIA STATALE D. COSOLA” (sezione staccata di Casalborgone) – III° N & O Classrooms - "NATURE-ally ... CHURCHES NATURA-lmente ... CHIESE". Introduction by Dorian Felletti (Dean) and Rosanna Carrera (teacher) - Italy
- Luca Garrone – “Casalborgone surroundings landscape and historical heritages” – Architect – Referent Osservatorio del paesaggio Collina di Torino & Owner San Sebastiano Castle – Italy

Pause – coffee break

- Gabriella Bigatti – “Information about new EU programs for 2014-2020” - Referent Terra Mirabilis Project – Project Manager eConsulenza Agency – Italy
- *Presentation of Terra Mirabilis Communication products.*

LOCAL ORGANISER – Comune di CASALBORGONE - Piazza Bruna n.14 - 10020 CASALBORGONE - Italy

Tel. +39 011-9174302 - Fax +39 011-9185007 <http://www.comune.casalborgone.to.it>

Scientific Coordinator of the Conference: Paolo Sassone

EXECUTIVE BOARD OF THE CONFERENCES – eConsulenza Agency – Torino – Italy- Tel: +39 393 7231965

Fax: +39 011 19837024 – Email - europrogettazione@econsulenza.com

- Francesco Cavallero – Mayor of Casalborgone – Italy

H 12:00 debate – questions & answers

H 12:30: Focus about results and impact of the project.

Closing speech by Francesco Cavallero and the other Mayors.

Final greetings : a Representant of the General Consulate of Romania in Italy has been invited.

H 13:00: CLOSING OF THE CONFERENCE. CLOSING OF THE PROJECT.

This project has been funded with support from the European Commission.

This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.