



SPE.C.H.A.L.E.

SPE.C.H.A.L.E.: THE LAUNCH OF A NEW ERASMUS+ PROJECT

An innovative training path for adults to teach how to tell about European Heritage

The Erasmus+ KA2 SPE.C.H.A.L.E. Project (from the acronym **SPE**cialists in Cultural Heritage and **Attr**active Living Environment, meaning a new professional that takes care of spreading the great European cultural heritage) is a new project carried on by an international consortium of seven organizations, from five different EU Countries: **Italy, Portugal, France, Croatia** and **Latvia**.

Co-funded by the **ERASMUS+ 2014-2020 program (KA2 Adult Education – Strategic Partnerships)**, it includes seven European partners: the coordinator is the Portuguese **ADCMoura**, *Associação para o Desenvolvimento do Concelho de Moura*, flanked by a second Portuguese organization, **ATMTGLA**, *Associação Transfronteiriça Dos Municípios Das Terras Do Grande Lago Alqueva*; two Italian partners: **eConsulenza Agency** (by **Gabriella Bigatti**) and the Association **Le Terre dei Savoia**; the Latvian **Vidzeme Planning Region**, an organization that works for the local and national cooperation and development, the Croatian **Institute for Tourism**, the research institute for Croatian tourism and finally the French **UESS**, *Université Européenne des Senteurs & Saveurs*.

The project, started in September 2018, will last three years. An official first meeting (**SPE.C.H.A.L.E. Kick off Meeting**) between the partners was held on **20 - 21 November 2018 in Zagreb**, at the Croatian **Institut Za Turizam**. Many activities will keep the international consortium busy until August 2021; it aims to put into effect the social and educational values of the *European Cultural Heritage* as a fundamental tool for economic growth, job creation and social cohesion.

In line with the needs outlined by the **EU 2020 Strategy**, the project also aims to encourage an innovative approach in the field of training for sustainable tourism and cultural heritage with a particular focus on adult training; a path specifically dedicated to disadvantaged people, including the development of own soft skills for the beneficiaries.

It is an ambitious goal: to build *ad-hoc* training modules in the field of culture and tourism, and to reach the validation for the **“Cultural Heritage and Attractive Living Environment Specialist”** pathway.



Partnership:

ADC Moura - Associação para o Desenvolvimento do Concelho de Moura - www.adcmoura.pt

Agenzia eConsulenza di Gabriella Bigatti - www.econsulenza.eu

Associazione Le Terre dei Savoia - www.visitterredeisavoia.it

Vidzeme Planning Region - www.vidzeme.lv

Institute for Tourism - IZTZG - www.iztzg.hr

Université Européenne des Senteurs & Saveurs UESS - www.uess.fr

ATMTGLA - Associação Transfronteiriça de Municípios do Lago Alqueva –
www.lagoalqueva.eu/ATMTGLA

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