

Zeta Research Srl

Tailoring Research for your BuZiness



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History

For almost two decades Zeta Research has been working in the field of research; gaining know-hows and figuring out know-whys.

2002

Zeta Research was founded in 2002 as **statistical** consultancy.

2011

In 2011 Zeta Research was self-certified as **Contract Research Organization** (CRO) at the Italian Medicines Agency for the **statistical analysis** and **data management** of pharmacological interventional studies, according to DM 15 november 2011.

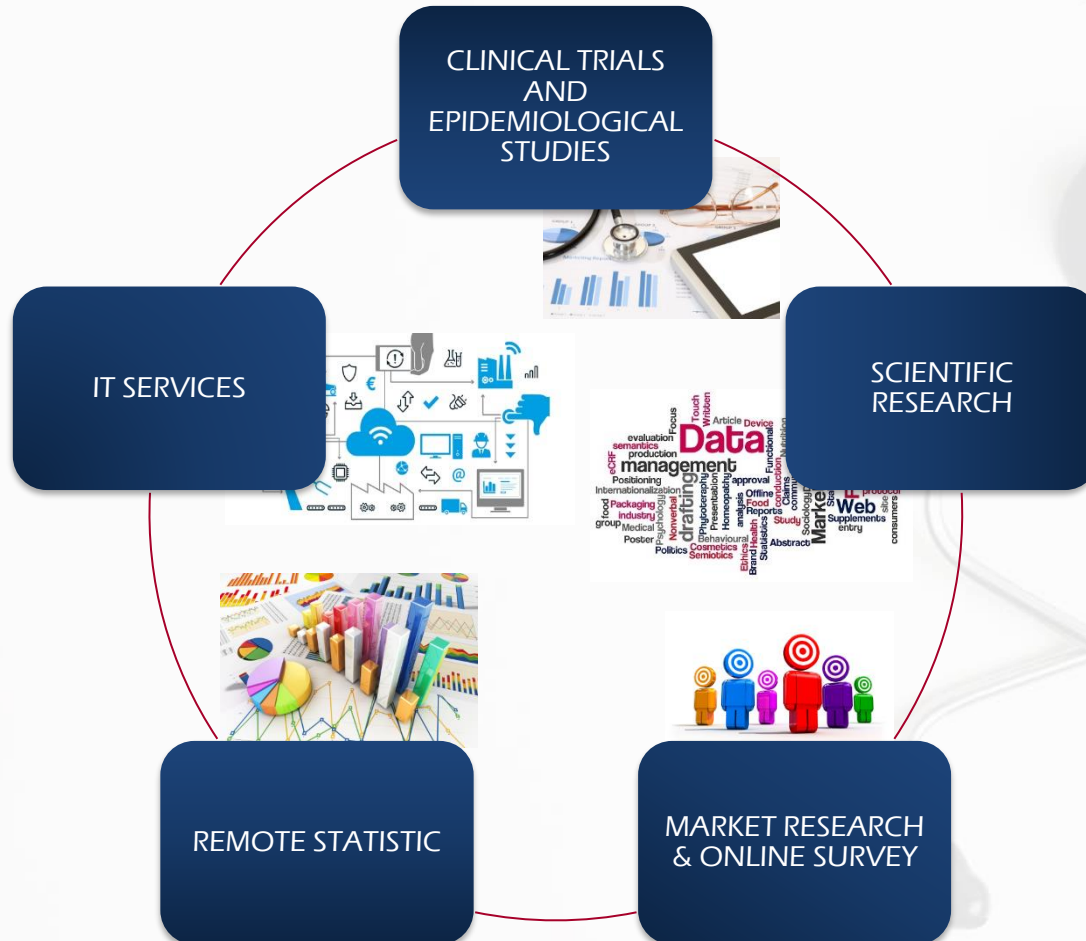
today

Today, Zeta Research has extensive experience in the design, development, and management of **clinical trials, scientific studies** and **research projects**, ensuring compliance with the international regulations.

Our Mission

- All studies share the same denominator: **scientific thinking and methods are applied in all fields**, in order to provide customers with solutions specifically forged on their requests, based on sound data that can be shared and used as strong evidence to build future steps.
- The Company supports public and private clients such as multinational pharmaceutical companies, electro-medical and food enterprises, healthcare organizations, medical associations, European Authorities and partners in high level consortiums for the development of European Calls.

Our Services



Clinical Trials and Epidemiological studies

- Zeta Research follows its clients in every step, planning and developing clinical researches.
- Complete services that follow clinical and pharmaceutical research in the following sectors: medicine, biomedicine, nutrition, biotechnology, and medical devices.

Clinical Planning & Management

Medical Writing

Data Management

Trial and Site Management and Monitoring

Statistical analysis

Site for training

Electronic Data Capture

Pharmacological Interventional Studies

- Zeta Research's highly qualified staff meet the regulatory requirements of **DM 15 November 2011** for **data management** and **statistical analysis** for pharmacological interventional studies.
- Data obtained with the procedures developed by Zeta Research meet the specific **regulatory requirements** and **international guidelines** (application of ICH GCP, Annex 11 CFR part 11, Statement of Privacy, and standards SCDM, GCDMP & CDISC).

Electronic Data Capture (EDC)

Data Management

Statistical analysis

Site for EDC training

Electronic Data Capture - OpenClinica

- OpenClinica allows to build studies, design electronic Case Report Forms (eCRF) to acquire and manage clinical data in accordance with international regulations.
- OpenClinica's Quality System is regularly audited by leading organizations performing clinical trials regulated by the FDA and other authorities.



The screenshot shows the OpenClinica login interface. At the top left is the Zeta Research logo, consisting of a stylized red 'Z' with 'RESEARCH' written below it. To the right of the logo is the text 'ZETA RESEARCH' in red and 'OpenClinica' in blue. Below the logo and text is a 'Login' section with two input fields: 'User Name' and 'Password'. Below these fields is a blue 'Login' button and a link for 'Forgot Password?'. To the right of the login section is a 'News' section with a list of three news items, each starting with a date and a brief description. The first item is dated 08/03 and mentions 'DIY Study Build at 2X the Speed'. The second is dated 05/14 and mentions 'Supporting RECOVERY for Covid-19'. The third is dated 05/07 and mentions 'OpenClinica's Response to the Coronavirus'. The fourth item is dated 12/09 and mentions 'To counter bias, counterbalance'. A 'More...' link is located at the bottom right of the news section.

Scientific Research

- Whether the need is to develop new knowledge, or the desire is to understand **consumers' behavior**, Zeta Research has a targeted answer.
- Zeta Research can identify the right methods and lead your steps towards the right direction, assisting and implementing in *ad hoc* research in order to quickly and professionally answer your necessities.
- Scientific studies are tailored on specific needs, in the fields of **cosmetic, homeopathy, phytotherapy, nutrition, functional foods** and **integrator**.

Market Research

- Zeta Research is not just your market research agency; it is your long-term partner for 360° consumer insights, which will follow you all the way through **understanding consumers** and boosting your product or service.
- Zeta Research provides an integrated market research, ensuring a seamless process for addressing complex business and marketing issues through a unique combination of research techniques.

Online Survey

- Online surveys are the **safest** and **most useful** way to get the answers we are looking for from our customers, friends or acquaintances.
- Zeta Research can help you create your **personalized survey**, helping you personally in every step of planning.
- Zeta Research can realize your online surveys of any kind, guaranteeing you an efficient result, in full **compliance with current legislation on privacy**.

Statistical analysis

- When quick solutions, fast analysis and the possibility to modulate the services are needed, Zeta Research provides a cutting time tool, offering the possibility to directly get a statistician help, in a complete remote service.
- Zeta Research uses in-depth knowledge of both **qualitative** and **quantitative** fields of research and a broad expertise in statistics for developing integrated solutions for each client.

IT Services

To offer a complete service to its customers, Zeta Research also offers IT services such as:

- development of **software** for creating, viewing and managing custom databases;
- **web site** creation and management;
- use of **Cloud** on own servers, based in Europe.

Scientific publications

- Zeta Research provided the scientific support for **33** scientific papers, published in scientific journals of international relevance.
- Main topic: clinical trials, drugs, medical device, nutrition, probiotics, obesity, older adults, children, prevention, body injuries, meta-analysis, plants, labelling, health.

The complete list of scientific publications is available on the website:

<https://www.zetaresearch.it/en/publications>

Collaborations around the world

Zeta Research has collaborated with public and private companies, hospitals and research centers around the world:

CLINICAL TRIALS, DRUGS, MEDICAL DEVICE:

Ear, Nose and Throat Department, San Giovanni Addolorata Hospital, Rome; E.N.T. Department, Maulana Azad Medical College and LN, New Delhi, India; S.C. di Otorinolaringoiatria della A.O.R.N. Santobono Pausilipon di Napoli, Napoli

NUTRITION, OBESITY:

Department of Nutrition, University of Buenos Aires and Food and Diet Therapy Service, Acute General Hospital Juan A. Fernandez, Buenos Aires; Green Beat—Institute of Nutrient Research, Graz, Austria; The Juice Plus+® Science Institute Collierville, USA

HEALTH (E.G. PROBIOTICS, NUTRACEUTICAL, PLANTS, PREVENTION, BODY INJURIES):

Department of Applied Biology and Chemical Technology, Hong Kong Polytechnic University, Hong Kong; School of Medicine, University of Colorado, Aurora, USA

Most relevant collaborations are reported on the website:

<https://www.zetaresearch.it/en/partnership>

Quality Management System

Zeta Research's certified **ISO 9001:2015** Quality Management System includes standard operating procedures covering design and provision of services of **scientific, technical, and statistic** consultancy, and research in **medical, clinical, nutritional, and consumer** sectors.



DO YOU NEED MORE INFORMATION? JUST CONTACT US!

- Zeta Research has developed through the years a multidisciplinary approach, which allows us to respond to client's need with the possibility of tailoring studies and researches on the specific needs of every client.

PLEASE, SEND YOUR NEEDS TO

info@zetaresearch.com

AND WE WILL CONTACT YOU IN ORDER TO REALIZE YOUR PROJECT!

Thank you for your attention

Do you need more information? Just contact us or visit our website.

<https://www.zetaresearch.it/en/home>

