

# *Cookies Policy*

## **What is a cookie?**

Cookies are text files that are downloaded to the user's device when a site is visited. At each subsequent visit, the cookies are sent back to the website that originated them (first-party cookies) or to another site that recognizes them (third-party cookies). Cookies have various purposes such as, for example, to allow you to navigate between pages efficiently, remember your favorite sites and, in general, improve the browsing experience. They also help to ensure that the advertising content displayed online is more targeted to a user and to her interests. Based on the function and purpose of use, cookies can be divided into technical cookies, profiling cookies, third-party cookies.

## **Technical cookies**

Technical cookies are those whose use does not require the user's consent. These cookies are essential to allow you to browse a website and use all its features. This category also includes performance cookies, which are sometimes also called analytics cookies. These are cookies that collect information about the use that a user makes of a website and that allow to improve its functioning. For example, performance cookies show which pages are most frequently visited, allow you to check which are the recurring patterns of use of a website, help to understand every difficulty that the user encounters in use and shows the effectiveness of advertising, which is published on the site.

## **Profiling cookies**

These cookies allow you to remember the choices that users make on the site and / or the services that are expressly requested in order to provide more advanced and personalized services. The use of these cookies requires the prior acquisition of the user's free informed consent pursuant to Articles from 15 to 20 of the GDPR UE N. 2016/679. This site does not use profiling cookies.

## **Third party cookies**

"Third party" cookies are those used by other domains residing on servers other than the one on which the requested page is located. In other words, these cookies are set directly by managers of different websites or servers. Third-party cookies can also be used to customize advertising exposure according to the user's interest and the frequency of exposure to the message.

Third-party site cookies policy:

## **How to disable cookies from your browser**

The procedures for managing cookies differ depending on the browser used, by accessing the help section of the latter you can find out how to manage the settings.

We inform you that changing the settings will only impact that particular browser and PC, in order to align the behavior with other devices as well, it is necessary to repeat the operation on each browser.

This privacy policy may undergo changes over time - also related to the possible entry into force of new sector regulations, the updating or provision of new services or technological innovations - for which the user / visitor is invited to consult periodically This Page.