



## Key Speaker: Lorenzo Gaspari

**Short CV:** - Lorenzo Gaspari works at CPI, within the BORG Automotive Group since 2017; currently he covers the position of Head of New Business Development. He is currently also APRA Ambassador for the Italian market. Lorenzo graduated at Politecnico di Milano in Management Engineering and completed his thesis on remanufacturing at Fraunhofer IPA in Bayreuth.

**Main research and industrial topics:** His main focus is on the extension of the product range, both with the introduction of new products, both of newer references. This implies also the definition of the company strategy to cope with automotive products development. He also supports reman process innovations like automation, establishing a structured research activity and a network of universities and technology providers.

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